



FOR IMMEDIATE RELEASE

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**\$15 Hockey Tickets - Join FitOne and Idaho Steelheads to Support St. Luke's Children's
Hockey for Healthy Kids jersey auction and raffle feature special-edition Boise State jerseys**

BOISE – Nov. 25, 2014 – FitOne and the Idaho Steelheads are pleased to offer a special “Hockey for Healthy Kids” ticket package for two upcoming home games. For the games on Friday, Dec. 5 and Saturday, Dec. 6, tickets are only \$15 each per night; and a direct donation of \$5 from every ticket sold will go toward programs at St. Luke's Children's.

The Steelheads will also hold a silent auction for the Boise State jerseys that will be worn during three home games to be held the first week of December. The three home games are Wednesday, Dec. 3, Friday, Dec. 5 and Saturday, Dec. 6. All games start at 7:10 p.m. at CenturyLink Arena. Silent auction bidding will be open during all three games at Section 114 in CenturyLink Arena. Bidding will close when the puck drops to start the third period on Saturday, Dec. 6.

In addition, fans can purchase raffle tickets for the chance to win a special-edition Boise State hockey jersey created for the occasion, and signed by the Idaho Steelheads. The raffle drawing will be held when the puck drops to start the third period on Saturday, Dec. 6.

All proceeds from the raffle and silent auction go directly to St. Luke's Children's.

The \$15 “HOCKEY FOR HEALTHY KIDS” package includes:

- One upper-level Idaho Steelheads ticket to the game Dec. 5 or 6.
- One free hot dog, small Pepsi, and bag of chips.
- A \$5 donation to St. Luke's Children's.

To purchase tickets online, visit www.igrouptix.com/IDAHOSTEELHEADS, and enter the usernames and passwords below for the preferred night.

Friday, Dec. 5:

USERNAME: FITONE

PASSWORD: FRIDAY

Saturday, Dec. 6:

USERNAME: FITONE

PASSWORD: SATURDAY

About FitOne:

FitOne builds healthier communities through fun, active living. Being fit is not a destination; it is a way of life, and through FitOne our vision is to inspire families to come to the starting line every September and encourage progressive steps in a healthy direction throughout the year. FitOne will continue to evolve as a

year-round platform providing resources and opportunities to support active, healthy living 365 days a year; and the FitOne Kids Club is one step in this evolution.

About St. Luke's Children's:

As the most remote children's hospital in the U.S., St. Luke's Children's cares for kids, teens, and families at more than 90,000 patient visits each year. St. Luke's is Idaho's only children's hospital, and is home to the state's largest and most experienced Newborn Intensive Care Unit, only Pediatric Intensive Care Unit, only children's cancer center, and outpatient clinics with more than 150 pediatric specialists.

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